

# Background...

Postville, IA is an old historic town in Allamakee County that is rich with culture and surrounded by magnificent scenery. This diverse community, nicknamed "hometown to the world," is also where people of all walks of life call home. As members of the Chabad-Lubavitch sect of Hasidic Judaism chose an empty processing plant outside of Postville as a new location for an orthodox kosher slaughterhouse in 1987, the town has welcomed hundreds of ethnic Jews to this small Midwestern community. Today, thousands of visitors arrive in Postville annually to understand the true character of this unique town and the traditions that drive its residents.



## Acknowledgements

The Hassidic Judaism Walking Tour is presented by The Judaic Resource Center & The Shtetl Museum of Northeast Iowa.

\*Brochure layout & design completed by Northeast Iowa RC&D

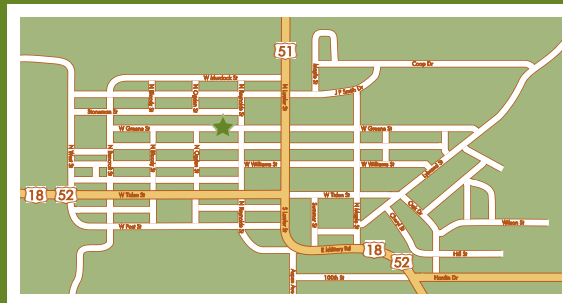
## Schedule a Tour

To schedule a guided walking tour, please contact Rabbi Aron Schimmel at [jrcneia@metins.net](mailto:jrcneia@metins.net), Gavriel Levin at [postvillejewishcc@gmail.com](mailto:postvillejewishcc@gmail.com) or call:

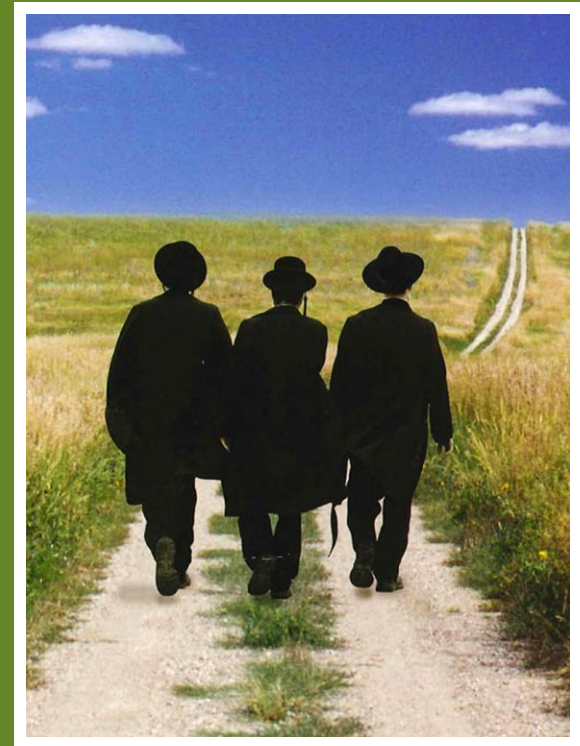
**563-380-7771**

## Tour Departure Point

The Bais Sholom  
228 West Greene Street  
Postville, IA 52162



# Hassidic Judaism Walking Tour



Sharing the Jewish culture and way of life with an open, warm, welcoming and pleasant environment."

Postville, IA



# Gain an Expressive Appreciation for Jewish Tradition...

...not from outsiders, but by the Hassidic Jews and residents of Postville themselves. Explore the Jewish way of life through visits to community institutions, hands-on educational activities and cultural programs.

## Description of Tour

At a time when more people are trying to understand the Jewish story, this unique tour allows insight into the Jewish religion, its history, customs and holidays. Coordinated through the Judaic Resource & Tourist Center, the Hassidic walking tour is available to individuals and groups, as well as organizations such as universities and churches interested in gaining an inside look at the lifestyle of the unique group of people (the "Hassidim") living in Postville.



## Holiday Programs

The Jewish calendar is full of unique and inspirational holidays with many interesting customs, from blowing the Shofar (ram's horn) on Rosh Hashana to eating Matza on Passover or foods fried in olive oil on Hanukkah. Join us for any one of our stimulating hands-on programs that link Jewish learning to the beauty and joy of holidays, family celebrations and festival rituals. Programs are seasonal with individual fees. Call 563-380-7771 to learn about which activities are being offered today.

## Tour highlights Include

- Knowledgeable and friendly guides
- Insight into the Jewish religion
- Learning about Jewish practice & celebrations
- Stimulating hands-on experiences & programs
- Visits to local Jewish institutions
- Kosher Israeli Food (by appointment)
- An inside look at "Hassidim" lifestyle
- Brief overview of the past, present & future of the Jewish community in Postville



# ..An Experience of a Lifetime!