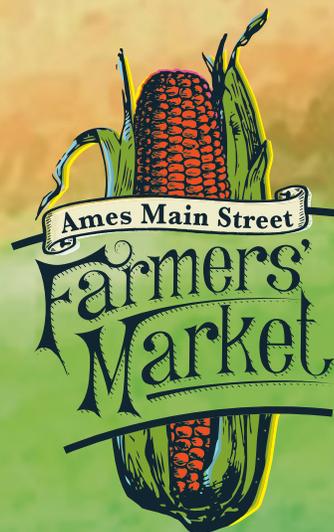


# 2019 Annual Report



## AT A GLANCE

**72,000+**

VISITORS  
THROUGHOUT  
THE SEASON

**300**

SPECIALITY  
CANVAS BAGS  
GIVEN AWAY

**9**

VENDORS OPENED  
BRICK & MORTAR  
STORES SINCE 2014

## COMMUNITY ENGAGEMENT

**#1**

VOTED "BEST  
LOCAL EVENT IN  
STORY COUNTY"

**125**

VENDORS  
PARTICIPATED

**50**

LIVE MUSIC  
PERFORMANCES

**5**

ISU TEAMS  
PARTICIPATED

**300+**

WATERMELON  
SLICES GIVEN  
OUT

**1,054**

NEW FACEBOOK  
FOLLOWERS

## SPECIAL EVENTS

**2<sup>ND</sup>**

ANNUAL  
FARM-TO-TABLE  
EVENT

**4<sup>TH</sup>**

ANNUAL FOOD  
TRUCK  
SHOWDOWN

**3**

COOKING  
CONTESTS

**2**

INDOOR  
MARKETS

**4**

VISITS FROM  
THE AMES  
BOOKMOBILE

**1**

LIFE SERVE  
BLOOD DRIVE

## FREE FAMILY FUN

**5**

FACE  
PAINTING  
EVENTS

**4**

BOUNCE  
HOUSES

**3**

PETTING  
ZOOS

**2**

PONY  
RIDES

**& COUNTLESS  
SMILES!**